

GlobalBookRights.com Newsletter

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**New Happy New Year Edition...
Year of the Snake!**

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*Bi-Weekly News Letter from the Desk of Evelyn Lee
President of Global Book Rights, Amer-Asia Books, Inc.
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NEW YEAR AGAIN!



Most of us have wished our friends a Happy New Year and received wishes from them and feel we're now fully into the year, but in China and some other parts of Asia the New Year will be arriving this coming week with people starting vacations lasting till much later in February. Here's a link to find out what may in store for you in this coming year of the Black Snake.
<http://www.holidaysbee.com/chinese-new-year-2013-year-of-the-snake-meaning/>.

TAIPEI INTERNATIONAL BOOK EXHIBITION

Taiwan is starting out the New Year of Book Fairs. We send our best wishes to all of our friends there. The 2013 TIBE boasts the participation of 737 publishers from over 70 countries around the world. The three main features of TIBE -- "International Exchange", "Publishing Professionalism", and "Reading as a Way of Living", is being given full play in the six-day festival of reading, making TIBE a meeting of like minds for readers, writers, and publishers. We have attended several times and would love to hear about this year's even from some of our readers who are attending.

SO NOW – What seems to be developing with us in the world of rights?

Where? Just this week we've been in touch with folks in the USA, France, the Netherlands, Nigeria, Turkey, Brazil, India, Maharashtra, China, Taiwan, Japan, Korea, Singapore, Scotland, Indonesia, Vietnam, England, Spain, Ireland. And finding out who wants what and how we can help becomes more fascinating every day!

Who? They were publishers buying rights, publishers selling rights, authors, agents, translators, and journalists.

What? As the New Year began we wrote in the newsletter about expanding interest worldwide in educational books for children and students. Books by publishers such as **Prufrock Press for gifted education, advanced learning, and special needs students continues in great demand everywhere.** And we have completed other deals for a number of **interesting series for young people, such as Extraordinary Success with a High School Diploma from Mason Crest, and The Adventures of Everyday Geniuses by Barbara Esham.** We were happy to hear from **Ed Zaccaro, author of a series of great math books for gifted and advanced students** in grades K-12 for which we've previously sold rights that he has a new book, Upper Elementary Challenge Math, coming out in August.

Additionally **we expect more interest in helpful learning books for older students and adults such as the great one on learning Chinese with its incredible method that will help the thousands of people worldwide wanting to do business in China or simply visit there.** We have .pdfs available. And there's **David Meth's THE WORD STRUCTURE WORKBOOK** to help students worldwide with entrance examinations to high schools, colleges and, especially, universities.

And we're getting emails from **publishers asking for books on self-development, self-help, self-realization and all such books related to personality development.**

As always, **publishers await publication of books by authors known worldwide such as Harlan Coben and David Baldacci and ask for them even before publication.**

Maybe the most interesting, encouraging concept for the New Year came after a deal with a publisher in Brazil for a motivational book when we realized that the publisher has been in business since 1850!

So let us hope that book publishing and reading will continue into new centuries in whatever changes and formats that come along and that they will be educational, informative and enjoyable.

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