

# GlobalBookRights.com Newsletter

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*Bi-Weekly News Letter from the Desk of Evelyn Lee*  
*President of Global Book Rights, Amer-Asia Books, Inc.*  
*Monday, March 3rd, 2013*

## **TUCSON FESTIVAL OF BOOKS**

London isn't the only place having a springtime book fair. The two day Festival of Books in Tucson, where we are located, is scheduled for next weekend. It attracts more than 100,000 book-lovers to the University of Arizona Mall and nearby venues for exhibits, presentations and panel discussions with about 275 exhibits and 450 authors, book discussions, and workshops. We are looking forward to meeting with several people we've only known by telephone and email.

I note that Great Potential Press will be at the festival and is featuring a great new book, RAISING CREATIVE KIDS, which should also do well in the world-wide market.

## **BUSY, BUSY, BUSY**

The month of February was an especially busy one for us.

We've been completing educational contracts with three different publishers in Turkey for Prufrock Press after having completed another contract for them to Farternng Culture Co. in Taiwan.

And then we really had a pleasant surprise from Yilin in China with a large royalty amount for The Bridges of Madison County. Yilin which was the first book publisher we sold rights to really knows how to pick books of interest to their readers and then to market them successfully.

We're so happy to have a great series writer like Barbara Esham let us know that she's doing another series of three books. Having just sold her first series of five books, Everyday Geniuses, into China and Portugal we're sure there will be great interest in Muffin the Teacup Poodle.

Harlan Coben, the author with 50 million books in print worldwide and in 41 languages, remains popular in China and Taiwan. Payment arrived from China for his SECONDS AWAY while a nice offer came from Faces Publishing in Taiwan for another of his recent books, SIX YEARS.

And from Korea payment for HELP THERE'S TODDLER IN THE HOUSE arrived for Boys Town Press.

Five books in the great, fun series on really successful high school grads sold in China for Masoncrest should really do well in many countries What young people wouldn't want to know about such people as these?

Harry Truman: From Farmer to President by Kim Etingoff

Mark Zuckerberg: From Facebook to Famous by Z.B. Hill

Michael Dell: From Child Entrepreneur to Computer Magnate by Shaina C. Indovino

Steve Jobs: From Apples to Apps by Jaime Seba

Jim Skinner: From Burgers to the Boardroom by Shaina C. Indovino

James Cameron: From Truck Driver to Director by Kim Etingoff

### **THE LONDON BOOK FAIR**

Our associate, Montse Cortasar, who is covering South America and Europe for us, will be going to the London Book Fair so I hope those of you interested in marketing your books in that area will be able to get together with her. Just let me know☺.

*Evelyn K. Lee*

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President

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