

# GlobalBookRights.com Newsletter

"We make it easy to buy and sell translation rights around the world..."

3161 North Hill Farm Drive  
Tucson, AZ 85712 – USA  
[GlobalBookRights.com](http://GlobalBookRights.com)

*Bi-Weekly News Letter from the Desk of Evelyn Lee  
President of Global Book Rights, Amer-Asia Books, Inc.  
Monday August 5th , 2013*

## **THE IMPORTANCE OF CATEGORIES**

This week we have been working on making it easier for those seeking foreign rights to find the sort of books they are looking for. We have installed a CATEGORY tab at the top of our website. Although we have an Available Rights tab under which we list some of the publishers and agencies that we represent, we know it is very time-consuming for those seeking rights to browse through sites of publishers and agencies they may not be familiar with. For starters we are listing four categories, Business, Education, Gifted Education and Memoirs. As we have several thousand books of many kinds, we will be adding to this list with various categories of fiction and nonfiction categories for both adults and children.

## **BACK TO THE DARK AGES?**

We were reminded this week of how recent AND HOW ACTUALLY FRAGILE all of this ability for books and information from one part of the world to reach another really is. When we sat down at our computer on Wednesday morning, we had no internet. Then we discovered that our smart phone, our iPad, our regular telephone and our television were all not working! It seemed we had gone back to the dark ages! Later we found that all of this had occurred because a wire had been cut in New Mexico, the state next to Arizona where we are!! With no one in the office able to connect with the outside world, we did not get what we'd hoped to do with our category pages.

## **NEW YORK TIMES BESTSELLERS**

At least the New York Times had no problems and we are happy to note that two books that we represent in China and Taiwan for foreign rights have appeared on their Bestseller list. One is Ben Coes' latest thriller, EYE FOR AN EYE, published on July 9th. The other is Philip Caputo's THE LONGEST ROAD appearing in this Sunday's list. America's a big country, as they say, and no one knows that better than Philip Caputo. In "The Longest Road: Overland in Search of America, from Key West to the Arctic Ocean," the novelist, nonfiction writer and former Pulitzer Prize-winning reporter for the Chicago Tribune takes a four-month road trip from the southernmost point of the United States to its northernmost place reachable by car. Along the way, Caputo interviews Americans of a dizzying variety of backgrounds about what they think holds his huge — and hugely diverse — country together.

## DIFFERENT COMMUNICATION

While we were unable to communicate with our friends across the globe we at least had some visitors arrive from nearby and we did have a camera that worked.



*And so we knew that there were others in this world and soon we were back in touch with humans and even managed to finish deals on 26 books and with our new category pages and the internet working again, we look forward to doing many more deals with our authors, agents and publishers.*

*Evelyn K. Lee*

**Evelyn K. Lee**

President

Amer-Asia Books, Inc. / Global Books Rights

3161 North Hill Farm Drive

Tucson, AZ 85712 - USA

Telephone: 1-520-795-0571

E-Mail: [GlobalBookRights@comcast.net](mailto:GlobalBookRights@comcast.net)

Website: [www.globalbookrights.com](http://www.globalbookrights.com)

Facebook: [Global Book Rights](https://www.facebook.com/GlobalBookRights)

LinkedIn: <http://www.linkedin.com/pub/evelyn-kagey-lee/5/252/108?trk=cws-ppw-member-0-0>

Publisher's Market Place: [www.publishersmarketplace.com/members/EvelynKageyLee/](http://www.publishersmarketplace.com/members/EvelynKageyLee/)

[Subscribe to our Newsletter](#) | [Update Your Subscription Preferences](#) | [Unsubscribe from this List](#) | [Global Book Rights Policy Statement](#)



[Webmaster](#)  
[Global Book Rights - USA](#)